

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Atty. Dock. No: 00398; AT1-112

Inventor:	Samuel N. ZELLNER	Examiner:	Arthur D. DURAN
Serial No.:	09/740,375	Confirmation No.	4937
Filed:	12/19/2000	Group Art Unit:	3622
Title:	IDENTITY BLOCKING SERVICE FROM A WEB ADVERTISER		

MAIL STOP AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

AMENDMENT

Sir:

In reply to the Office Action mailed December 17, 2010 (the "Office Action"), in which a three (3) month period for reply is March 17, 2011, please amend the application as follows and consider the following remarks:

Please amend claim 21 and 26 as follows.